



Information Collected

The chart below list the different types of information collected within the moozoom, including the type of information collected, how the information is collected and used within the School Environment, whether other users can view the information, and whether the information is shared outside of the School Environment.

Access and Use of Information Collected Within the Product

Type of personal information collected (e.g. name, email address, etc.)	How the information is collected (directly from the student or passively, e.g., through cookies) and the source from which the information is collected (e.g. website, etc.)?	How the information will be used within the School Community (collectively, the classroom, teachers, and school and district administration and employees)	Could this information be visible on screen in the classroom?	Do teachers have access to this information from their user account?	Do school administrators have access to this information from their user account?	Do other teachers or school staff (such as school and/or day care supervisors, etc) have access to this information from their user account?	Do students or parents have access to this information from their student account?	Used for marketing?	Is this information disclosed to third parties? If so, what type of business(es) is the information disclosed to (for example, ad networks), what country are they located in, and how do they use the information?
Student First and last name	Entered by teacher or imported by School Administration.	To identify the student for users of the platform.	No	Yes	Yes	Yes - if class sharing was granted by teachers.	No	No	No
Student ID number assigned by the district	From applications used for single sign on and for class rostering such as Clever or proprietary software used by the district.	Used for single sign on or class rostering, not visible to users.	No	No	Yes	No	No	No	No
Student ID number assigned by the application	Assigned by the application.	Used to identify the student within the platform.	No	Yes	Yes	Yes - if class sharing was granted by teachers.	No	No	No
Student progression data (activities)	Generated by the application throughout moozoom activities completed by students.	Used for academic purposes.	No	Yes	Yes	Yes - if class sharing was granted by teachers.	Yes	No	No
Content generated by students (activities)	Entered by student	Used for academic purposes.	No	Yes	Yes - if class sharing was granted by teachers.	Yes - if class sharing was granted by teachers.	No	No	No
Student use of the avatar	Entered by student	Used to demonstrate student progress, and as a self-regulation tool for student.	No	Yes	Yes - if class sharing was granted by teachers.	Yes - if class sharing was granted by teachers.	Yes	No	No
Student progression data (competencies)	Generated by the application throughout moozoom activities completed by students, surveys, or entered by teacher.	Used to record and assess student learning progression and competencies development, and build school or district Student impact reports.	No	Yes	Yes	Yes - if class sharing was granted by teachers.	Yes	No	No
Classroom progression data	Generated by the application throughout moozoom activities completed by students, surveys, or entered by teacher.	Used to record and assess student learning progression and competencies development, and build school or district Student impact reports.	No	Yes	Yes	Yes - if class sharing was granted by teachers.	No	No	No
School progression data	Generated by the application throughout moozoom activities completed by students, surveys, or entered by teacher.	Used to record and assess student learning progression and competencies development, and build school or district Student impact reports.	No	No	Yes	No	Yes	No	No

Student class name	Entered by teacher or imported by School Administration.	To identify the class that the student is in.	No	Yes	Yes	Yes - if class sharing was granted by teachers.	Yes	No	No
Student email	Imported by School Administration.	Used for student login.	No	No	No	No	No	No	No
Teacher name	Entered by teacher or imported by School Administration.	To identify the teacher within the platform.	No	Yes	Yes	No	Yes	Yes, for teachers that sign up on their own	No
Teacher ID number assigned by the app	Assigned by the application.	To identify the teacher within the platform.	No	No	No	No	No	No	No
Teacher email	Entered by teacher or imported by School Administration.	Used for teacher login and for message notifications from students and parents as well as notifications from the platform.	No	Yes	Yes	No	No	Yes, for teachers that sign up on their own	No
Teacher generated content (quizzes, evaluation, etc.)	Entered by teacher.	Used for instruction.	No	Yes	Yes - if class sharing was granted by teachers.	Yes - if class sharing was granted by teachers.	No	No	No
Application use statistics	Passively by the platform.	To measure use of the platform and its features in order to improve the product.	No	No	No	No	No	No	No
Application technology meta data (IP addresses, cookies, etc) for teachers	Passively by the platform.	Used for security and tax purposes; used to understand the demographics of our users.	No	School administrators can see teacher IP addresses for security purposes if the school has activated that feature.	No	No	No	No	No
Application technology meta data (IP addresses, cookies, etc) for students, parents and staff	Passively by the platform.	Student IP addresses may be collected if the school or district decides to do so for security purposes. By default no application meta data is collected for students.	No	School administrators can see teacher IP addresses for security purposes if the school has activated that feature.	No	No	No	No	No